

Report on SSIP Student Sensitization Lecture 1: How To Generate Ideas

Date: 02/02/2024

Speaker: Dr. Chaitanya Jha, GASC

Students Present: 162

SSIP Cell, GASC had arranged a series of lectures in the month of February, to sensitize students about SSIP 2.0 (Student Startup and Innovation Policy) – Government's policy to encourage Innovation and Entrepreneurship among the students. The first lecture of this series was held on Friday, 02/02/2024, 2:30-3:30 PM at Room M-5 (Main Building) in the College Premises.

Dr. Jha first introduced the students to the power of ideas, and followed up with how to set up the Stage for creativity, tools and techniques used for idea generation. Then he moved on to finding inspiration around, including building on the Ideas of others and highlighted the collaborative nature of innovation.

Finally he Discussed the importance of teamwork, open communication, and constructive feedback, finishing with the need of taking action to Make It Happen. He especially emphasized the importance of taking an idea and turning it into something tangible, and briefly touched upon steps like prototyping, testing, and refining the approach.

During and after the presentation, students were allowed and encouraged to ask their questions freely, and students took the full benefit of the same to clear their doubts.



